



BLUE STAR



**POWERFUL COOLING
LIKE NEVER BEFORE.**

Air Cooler Range 2023

ABOUT BLUE STAR

With nearly eight decades of experience in providing expert cooling solutions, Blue Star is India's leading air conditioning and commercial refrigeration company. Built on trust, Blue Star is recognised as an industry leader known for innovation, quality and durability in several countries across the globe.

The Company offers a comprehensive product range that is not only technologically advanced but also sustainable, energy-efficient and intuitively designed. Packed with modern and contemporary features, they ensure the best of comfort and convenience. Further, Blue Star prides itself in offering a world-class customer experience and exemplary after-sales service.

The Company's extensive and continuous investments in research and development are primarily responsible for its success and enviable reputation across the globe. Blue Star has several registered patents, six registered designs and has applied for many new patents.

Blue Star Air Coolers offer wide ranging capacities catering to every segment. These are designed with superior technologies like Dual Cool Technology and Cross Drift Technology for maximum comfort and powerful cooling efficiency.

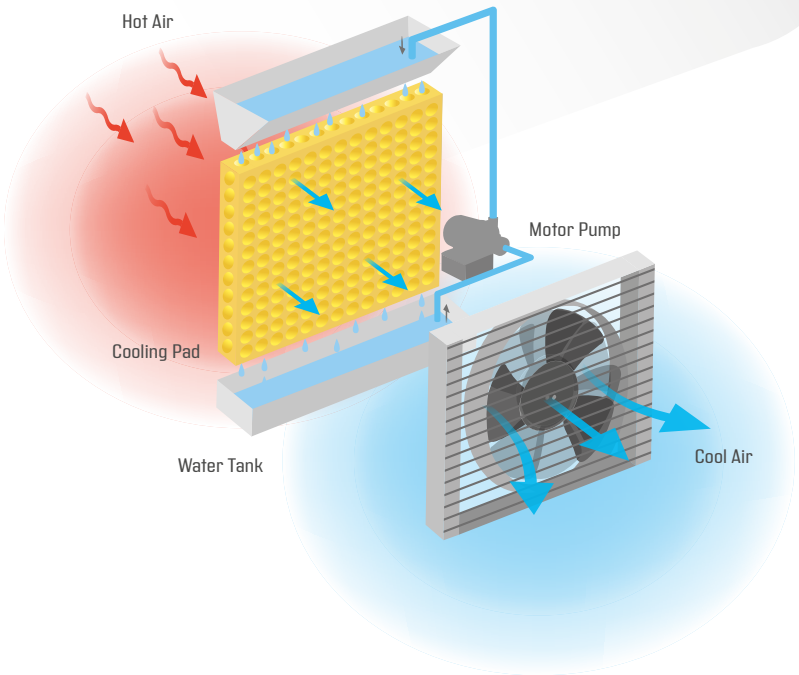


HOW AIR COOLERS WORK?

Air coolers use the power of evaporation to cool the surrounding area. They work on a basic scientific principle that as water evaporates and changes from liquid to gas, it reduces the temperature of the areas around it.

An air cooler has a specially designed pad that absorbs water from the reservoir. When warm air is drawn into the cooler, it passes through the wet cooling pad. The water flowing over the pad absorbs the heat from the air, causing the water to evaporate. The evaporated, cooler air is then propelled into the room by the fan.

The resulting cooler air adds moisture and humidity, lowering the temperature of the room.



BLUE STAR AIR COOLERS

SUPERIOR TECHNOLOGY FOR A COMFORTABLE COOLING EXPERIENCE.



Cross Drift Technology

Incorporates a hexagonal pad which ensures that the water spreads across the maximum area resulting in enhanced and faster cooling.



Dual Cool Technology

A combination of Honeycomb and Wood Wool Pads to reduce the temperature and blow cool air into the room.



Anti-microbial High-efficiency Honeycomb Pads

Special cellulose paper with anti-microbial properties provides safer cooling.



UNIQUE FEATURES



Ioniser Purification

Protects from harmful bacteria and allergens while providing fresh, pure and cool air.



Cord Winder

Special slot to wind and store the electric cord properly for hassle-free usage.



Digital Display

Shows the various settings and timer control on the panel.



Anti-Drip Mechanism

Unique mechanism minimises unwanted dripping sounds generated when water falls from the Honeycomb pad into the water tank.



Timer

Operating time can be controlled with different preset times to ensure uninterrupted cooling.



Automatic Louvers Movement

To cover a wider area for better and uniform cooling.



Works on Inverter

Compatible with inverter operation for non-stop cool air even during power cuts.



Touch Panel

Gives the user a seamless experience while operating the air cooler.



Mosquito/Dust Filter

Filters larger particles that enter the air cooler enhancing its life.



UNIQUE FEATURES



Thermal Overload Protection

Innovative technology to protect the fan and pump motors from overheating and to enhance the life of the cooler.



Remote Control Operation

Facilitates easy and convenient operation which can be controlled from a set distance.



Autofill

Refills the water tank automatically when the water goes below the required level and ensures uninterrupted cooling.



Wide Angle Air Flow

Louvers are designed to deliver a 'breeze effect' at a wide angle. Motorised vertical louvers along with horizontal louvers ensure faster cooling and maximum coverage.



PM2.5 Silver Nano Purification

Nano-silver impregnated, activated carbon fabric filter cleans the air up to PM2.5 to deliver purified air free from bacteria and allergens.



Real Time Humidity Control

Senses and controls the humidity in the room to give maximum comfort and cooling.



PERSONAL AIR COOLERS

ASTRA

PA10PMA

10 Litres
AIR FLOW: 650 m³/hr



High-efficiency Honeycomb Pad with Anti-microbial Properties



Mosquito/Dust Filter



Ice Chamber



Easy Clean



Thermal Overload Protection



Works on Inverter



Automatic Louver Movement



Cross Drift Technology



High-efficiency Honeycomb Pad with Anti-microbial Properties



Mosquito/Dust Filter



Ice Chamber



Easy Clean



Cord Winder



Thermal Overload Protection



Works on Inverter

PA17LMA

17 Litres
AIR FLOW: 1150 m³/hr



TOWER AIR COOLERS

PA27PMC

27 Litres
AIR FLOW: 1250 m³/hr



Cross Drift Technology



PM2.5 Silver Nano Purification



Cord Winder



Thermal Overload Protection



High-efficiency Honeycomb Pad with Anti-microbial Properties



Mosquito/Dust Filter



Ice Chamber



Works on Inverter



Ultraviolet Protection coat



High-efficiency Honeycomb Pad with Anti-microbial Properties



Mosquito/Dust Filter



Cord Winder



Ice Chamber



Thermal Overload Protection



Works on Inverter



Castor Wheels

PA35LMA

35 Litres
AIR FLOW: 900 m³/hr



ELITA

TA40BMA

40 Litres
AIR FLOW: 1000 m³/hr



Cooling Efficiency >60%



High-efficiency Honeycomb Pad with Anti-microbial Properties



Wide Angle Air Flow



Cord Winder



Cross Drift Technology



Advanced Ice Chamber



Collapsible Louvers



Easy Clean

TOWER AIR COOLERS

ELITA

TA40BEA

40 Litres
AIR FLOW: 1000 m³/hr



Cooling Efficiency >60%



High-efficiency Honeycomb Pad with Anti-microbial Properties



Real Time Humidity Control



Advanced Ice Chamber



Cross Drift Technology



Remote Control Operation



Touch Interface



Empty Tank Indicator



Cooling Efficiency >60%



High-efficiency Honeycomb Pad with Anti-microbial Properties



Wide Angle Air Flow



Cord Winder



Cross Drift Technology



Advanced Ice Chamber



Collapsible Louvers



Easy Clean

TA55BMA

55 Litres
AIR FLOW: 1000 m³/hr



TA55BEA

55 Litres
AIR FLOW: 1000 m³/hr



Cooling Efficiency >60%



High-efficiency Honeycomb Pad with Anti-microbial Properties



Real Time Humidity Control



Advanced Ice Chamber



Cross Drift Technology



Remote Control Operation



Touch Interface



Empty Tank Indicator

DESERT AIR COOLERS

AURA DUO

DA60PMC

60 Litres
AIR FLOW: 4000 m³/hr



Cooling Efficiency >70%



Dual Cool Technology



Collapsible Louvers



Metal Blade Fan



Auto Fill



Ice Chamber



Cord Winder



Easy Clean



Cooling Efficiency >70%



Dual Cool Technology



Collapsible Louvers



Metal Blade Fan



Auto Fill



Ice Chamber



Cord Winder



Easy Clean

DA80PMC

80 Litres
AIR FLOW: 4000 m³/hr



DA90PMC

90 Litres
AIR FLOW: 4000 m³/hr



Cooling Efficiency >70%



Dual Cool Technology



Collapsible Louvers



Metal Blade Fan



Auto Fill



Ice Chamber



Cord Winder



Easy Clean

UNIQUE FEATURES



Ice Chamber

Allows user to pour ice cubes to boost the cooling experience.



Multiple Fan Speeds

Three fan speed options – High, Medium and Low allow you to maintain optimum comfort.



Easy Clean

Innovative technology to protect the fan and pump motors from overheating and to enhance the life of the cooler.



Castor Wheels

Easy mobility whenever and wherever you need.



Empty Tank Indicator

LED glows when the water level is low to indicate a refill.



Ultraviolet Protection Coat

UV protection for the air cooler body to protect from direct sunlight.



DESERT AIR COOLERS

AURA DUO

DA60PEC

60 Litres
AIR FLOW: 4000 m³/hr



Cooling Efficiency >70%



Dual Cool Technology



Collapsible Louvers



Metal Blade Fan



Touch Interface



Remote Control Operation



Humidity Control



Auto Fill

AURA NEO



High-efficiency Honeycomb Pad with Anti-microbial Properties



Collapsible Louvers



Metal Blade Fan



Ice Chamber



Auto Fill



Easy Clean



Wide Angle Air Flow



Thermal Overload Protection

DA75PMH

75 Litres
AIR FLOW: 3800 m³/hr



DA90PMH

90 Litres
AIR FLOW: 4200 m³/hr



High-efficiency Honeycomb Pad with Anti-microbial Properties



Collapsible Louvers



Metal Blade Fan



Ice Chamber



Auto Fill



Easy Clean



Wide Angle Air Flow



Thermal Overload Protection

DESERT AIR COOLERS

AURA JUNIOR

DA43PMH

43 Litres
AIR FLOW: 2400 m³/hr



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Collapsible
Louvers



Auto Fill



Ice Chamber



Easy Clean



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter

MAGNA



Cross Drift
Technology



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Mosquito/
Dust Filter



PM2.5
Silver Nano
Purification



Anti-Drip
Mechanism



Cord Winder



Wide Angle
Air Flow



Thermal
Overload
Protection

DA60EMA

60 Litres
AIR FLOW: 3500 m³/hr



DA35LMB

35 Litres
AIR FLOW: 3900 m³/hr



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Uniform Drip
Technology



Easy Clean



Cord Winder



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Castor Wheels

CELESTA

DESERT AIR COOLERS

CELESTA

50 Litres
AIR FLOW: 3900 m³/hr

DA50LMB



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Uniform Drip
Technology



Easy Clean



Cord Winder



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Castor Wheels



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Uniform Drip
Technology



Easy Clean



Cord Winder



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Castor Wheels

DA75LMB

75 Litres
AIR FLOW: 4700 m³/hr



WINDOW AIR COOLERS

FABIA

OA54PMW

54 Litres
AIR FLOW: 1750 m³/hr



Humidity Control



Mosquito/
Dust Filter



Auto Fill



Uniform Drip
Technology



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Automatic Louver
Movement



High-efficiency
Honeycomb Pad
with Anti-microbial
Properties



Cord Winder



Uniform Drip
Technology



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Automatic Louver
Movement



Ice Chamber

OA60LMB

60 Litres
AIR FLOW: 1600 m³/hr



OA70PMW

70 Litres
AIR FLOW: 5000 m³/hr



18 Inch Fan



Collapsible
Louvers



Large Tank
Capacity



Uniform Drip
Technology



Wide Angle
Air Flow



Thermal
Overload
Protection



Works on
Inverter



Automatic Louver
Movement

TECHNICAL SPECIFICATIONS



	PERSONAL AIR COOLERS		WINDOW AIR COOLERS		
	ASTRA		FABIA		
Model Number	PA10PMA	PA17LMA	OA54PMW	OA60LMB	OA70PMW
Tank Capacity (up to Brim-Ltr)	10	17	54	60	70
Air Delivery (m ³ /h)	650	1150	1750	1600	5000
Coverage Area (sq.m.)	8	14	23.5	21.5	50
Coverage Area (sq.ft.)	85	150	250	235	540
Cooling Medium	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Wood Wool	Anti-Microbial Honeycomb Pad	Wood Wool
Cross Drift Technology	No	Yes	No	No	No
PM2.5 Silver Nano Purification	No	No	No	No	No
Mosquito/Dust Filter	Yes	Yes	Yes	No	Yes
Ultraviolet Protection Coat	No	No	No	No	No
Remote Control	No	No	No	No	No
Auto Fill	No	No	Yes	No	Yes
Ice Chamber	Yes	Yes	No	Yes	No
Castor Wheels	No	Yes	On Trolley	No	On Trolley
Input Power (Watts)	130	140	200	300	175
Net Weight (Kg)	5.3	8.3	12.8	13.8	18.3
Net Dimension (WxDxH) (mm)	290x265x515	450x340x680	645x540x560	640x500x655	685x670x845

All specifications mentioned are under standard test conditions. Actual performance depends on ambient conditions. Features may vary from model to model. Product technical specifications are subject to change without prior notice. Please refer to technical specifications for model-wise information.



	TOWER AIR COOLERS					
	PREMIA		ELITA			
Model Number	PA27PMC	PA35LMA	TA40BMA	TA55BMA	TA40BEA	TA55BEA
Tank Capacity (up to Brim-Ltr)	27	35	40	55	40	55
Air Delivery (m ³ /h)	1250	900	1000	1000	1000	1000
Coverage Area (sq.m.)	17.5	12	20	20	20	20
Coverage Area (sq.ft.)	180	130	215	215	215	215
Cooling Medium	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad
Cross Drift Technology	Yes	No	Yes	Yes	Yes	Yes
PM2.5 Silver Nano Purification	Yes	No	No	No	No	No
Mosquito/Dust Filter	Yes	Yes	Yes (Dual)	Yes (Dual)	Yes (Dual)	Yes (Dual)
Ultraviolet Protection Coat	No	Yes	No	No	No	No
Remote Control	No	No	No	No	Yes	Yes
Auto Fill	No	No	No	No	No	No
Ice Chamber	Yes	Yes	Yes	Yes (Functional)	Yes (Functional)	Yes (Functional)
Castor Wheels	Yes	Yes	Yes	Yes	Yes	Yes
Input Power (Watts)	130	140	200	200	200	200
Net Weight (Kg)	9.8	10.5	13.8	15.3	13.8	15.3
Net Dimension (WxDxH) (mm)	340x355x930	340x370x1220	452x416x1135	452X416X1245	452x416x1135	452X416X1245

All specifications mentioned are under standard test conditions. Actual performance depends on ambient conditions. Features may vary from model to model. Product technical specifications are subject to change without prior notice. Please refer to technical specifications for model-wise information.



	DESERT AIR COOLERS				
	AURA JUNIOR	AURA DUO			
Model Number	DA43PMH	DA60PMC	DA80PMC	DA60PEC	DA90PMC
Tank Capacity (up to Brim-Ltr)	43	60	80	60	90
Air Delivery (m ³ /h)	2400	4000	4000	4000	4000
Coverage Area (sq. m.)	27.8	39	39	39	39
Coverage Area (sq. ft.)	300	420	420	420	420
Cooling Medium	Anti-Microbial Honeycomb Pad	Dual Cool Technology	Dual Cool Technology	Dual Cool Technology	Dual Cool Technology
Cross Drift Technology	No	No	No	No	No
PM2.5 Silver Nano Purification	No	No	No	No	No
Mosquito/Dust Filter	No	No	No	No	No
Ultraviolet Protection Coat	No	No	No	No	No
Remote Control	No	No	No	Yes	No
Auto Fill	Yes	Yes	Yes	Yes	Yes
Ice Chamber	Yes	Yes	Yes	Yes	Yes
Castor Wheels	Yes	Yes	Yes	Yes	Yes
Input Power (Watts)	110	190	190	190	190
Net Weight (Kg)	9.6	15	15.6	15	15.8
Net Dimension (WxDxH) (mm)	520x350x995	610x405x1100	610x405x1190	610x405x1100	610x405x1210

All specifications mentioned are under standard test conditions. Actual performance depends on ambient conditions. Features may vary from model to model. Product technical specifications are subject to change without prior notice. Please refer to technical specifications for model-wise information.



	DESERT AIR COOLERS					
	AURA NEO		CELESTA			MAGNA
Model Number	DA75PMH	DA90PMH	DA35LMB	DA50LMB	DA75LMB	DA60EMA
Tank Capacity (up to Brim-Ltr)	75	90	35	50	75	60
Air Delivery (m ³ /h)	3800	4200	3900	3900	4700	3500
Coverage Area (sq. m.)	37	41	35	35	50	37
Coverage Area (sq. ft.)	400	440	375	375	540	400
Cooling Medium	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad	Anti-Microbial Honeycomb Pad
Cross Drift Technology	No	No	No	No	No	Yes
PM2.5 Silver Nano Purification	No	No	No	No	No	Yes
Mosquito/Dust Filter	No	No	No	No	No	Yes
Ultraviolet Protection Coat	No	No	No	No	No	No
Remote Control	No	No	No	No	No	No
Auto Fill	Yes	Yes	No	No	No	Yes
Ice Chamber	Yes	Yes	Yes	Yes	Yes	No
Castor Wheels	Yes	Yes	Yes	Yes	Yes	Yes
Input Power (Watts)	175	175	190	190	175	200
Net Weight (Kg)	14.4	15	15.4	15.9	16.6	19.1
Net Dimension (WxDxH) (mm)	620x405x1210	620x405x1225	610x405x1040	610x405x1115	655x520x1118	520x645x1150

All specifications mentioned are under standard test conditions. Actual performance depends on ambient conditions. Features may vary from model to model. Product technical specifications are subject to change without prior notice. Please refer to technical specifications for model-wise information.



SCAN QR CODE –
BLUE STAR
CUSTOMER CARE
MOBILE APP



FOR SERVICE,
SMS "SERVICE"
TO 57575



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