



HAPPINESS IS A FAST COOLING AC.

2023 AIR CONDITIONERS RANGE



About Blue Star

With nearly eight decades of experience in providing expert cooling solutions, Blue Star is India's leading air conditioning and commercial refrigeration company. Built on trust, Blue Star is recognised as an industry leader and is known for innovation, quality and durability across the globe. The Company offers a comprehensive range of products that are not only technologically advanced but also sustainable, energy-efficient and intuitively designed.



The Company's commitment to quality further extends to ensure every product is designed, engineered and manufactured for reliability and increased durability.

Blue Star's Reassurance



WARRANTY ON INVERTER COMPRESSOR



WARRANTY ON PCB OF INVERTER SPLIT ACs – IDU & ODU*



WARRANTY ON FIXED SPEED AC COMPRESSOR

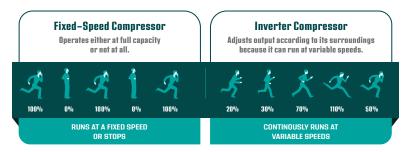


EXTENDED
WARRANTY
ON ALL INVERTER
SPLIT ACs*





This technology incorporates variable speed compressors that can intelligently vary frequency according to the ambient conditions of the room or when there are more people in the room, thereby delivering exceptional cooling and maximum energy savings.







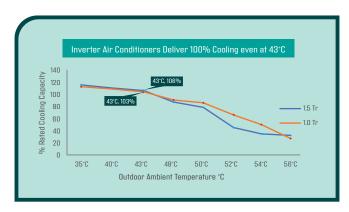
Designed for High Ambient Conditions

Most air conditioners are designed to efficiently deliver cooling at 35°C*. Blue Star Air Conditioners are designed to perform at even during harsh summers as high as 56°C.*



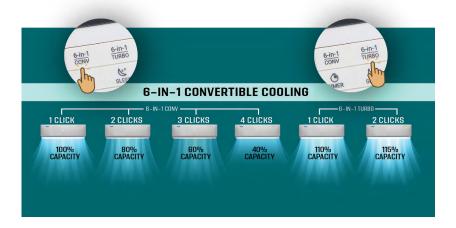
Lower Deration Effect

Blue Star Air Conditioners ensure 100% cooling capacity* even at a higher temperature of 43°C, and continue to cool even at 48°C with minimal denation.





This technology enables the user to set the AC to the preferred cooling capacity depending on the ambient conditions or personal comfort requirements. The user can choose the capacity they want to operate at, and enjoy perfect cooling at the touch of a button. The user can step—down the AC capacity using the convertible cooling button on the remote, right from 100% to 80%, 60% and even 40%. In addition, using the turbo cool button, the user can step—up the AC capacity for faster cooling wherein the AC will work more than 100% of its rated capacity for a set time. While some of the inverter models are equipped with a 6-in-1 convertible cooling feature, the rest offer 5-in-1 convertible cooling.





Blue Star's Dynamic Drive Design Technology is a unique engineering design where the inverter drive and the compressor are balanced to achieve enhanced energy efficiency, resulting in optimised cooling capacity. As a result, the new 1.0 TR Inverter Split Air Conditioners achieve 6.21 High ISEER, which is 24%* more than the current 5–Star ISEER requirements and 63%* more energy–efficient than a 3–Star Rated Inverter Split Air Conditioner.





- *1 TR Inverter Split Air Conditioners are 24% more energy efficient and 63% more energy efficient in comparison with 5-Star Inverter Split Air Conditioners with 5.0 ISEER and 3-Star Inverter Split Air Conditioners with 3.8 ISEER respectively.
- **In standard test conditions.

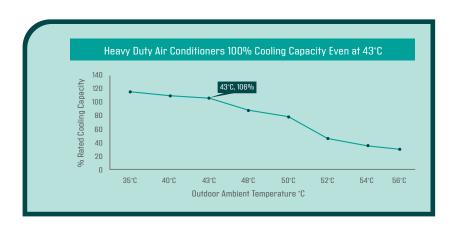


Blue Star's Hot & Cold Inverter AC cools in summer, warms in winter, de-humidifies in the monsoons and ensures utmost comfort throughout the year. With stringent testing norms, Blue Star's Hot & Cold Inverter Technology provides warmth even at -10° C and cools even up to 52° C*, with minimal derating, in extreme conditions. Blue Star's Hot & Cold range comes in two variants designed to meet the extreme ambient environments of -10° C to 50° C and -2° C to 52° C.





The Heavy Duty range incorporates a powerful compressor that delivers enhanced cooling even at 56°C. The specially designed outdoor units comprise a large heat exchange condenser system, a bigger indoor unit and 4-way swing. Heavy Duty Air Conditioners can deliver up to 50 ft. air throw, making them an ideal choice for large indoor spaces.





This technology comprises unique double layered filters to effectively remove microorganisms, viruses and bacteria. Through its positive charge, it attracts negatively charged viruses like a powerful magnet and deactivates them when air passes through the filter.





These ACs boast of unique features like Customised Sleep, Scheduler, Multi-grouping of up to 15 ACs and Remote Service through an app. With Voice Command Technology, customers can operate their AC through their smart devices.



FLAGSHIP RANGE











INVERTER 1_{TR} 1.5_{TR}

















Precision Cooling **Technology**



Also available in Without Kit (WK) models



6-in-1 Large IDU Convertible











4-Way Swing Powerful Airthrow up to 50 ft





Expands up to 2 TR











up to 50 ft















HEAVY DUTY (D SERIES)





Also available in Without Kit (WK) models.

FIXED SPEED



43 Inch Large IDU



High Cooling Performance



Cools even at 56°C



Turbo Cool





4-Way Powerful Airthrow Swing up to 50 ft







HOT & COLD (D SERIES)







* -2°C to 52°C (1.5 TR & 2.0 TR) and -10°C to 50°C (1.5 TR)



Hot & Cold Inverter Technology



Temperature Range -10°C~50°C & -2°C~52°C



4-Way Swing



5-in-1 Convertible



PM2.5 Filter with **Activated Carbon**



Turbo Cool







SMART WITH ANTI-VIRUS TECHNOLOGY (V SERIES)









Protection from Viruses



Smart AC with Smart App 2.0



Voice Command Technology





Turbo Cool



Operate in Winters as Air Purifier















5 STAR INVERTER RANGE



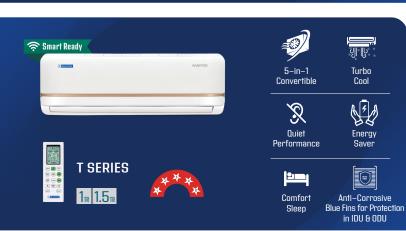






















Q SERIES

1_{tr} 1.5_{tr}











-4-4-Way Swing



Anti-Corrosive Blue Fins for Protection in IDU & ODU





Comfort Sleep

PM2.5 Filter with **Activated Carbon**





R SERIES 1_{tr} 1.5_{tr}





Convertible







Quiet Energy Saver Performance





Comfort Sleep







Y SERIES 1_{tr} 1.5_{tr}





5-in-1 Convertible









Swing

Ref Anti-Corrosive Blue Fins for Protection Sleep in IDU & ODU

4 STAR INVERTER RANGE















3 STAR INVERTER RANGE





























2 STAR INVERTER RANGE













FIXED SPEED RANGE











D SERIES







Cool

High Cooling Performance



Energy Saver



Comfort Sleep







Anti-Corrosive Blue Fins for Protection in IDU & ODU





D SERIES



Also available in Without Kit (WK) models



Turbo Cool



High Cooling Performance



Energy Saver



Comfort Sleep









Anti-Corrosive Blue Fins for Protection in IDU & ODU





Y SERIES







Turbo Cool

High Cooling Performance



Saver

Comfort Sleep



Hidden Display



Anti-Corrosive Blue Fins for Protection in IDU & ODU

WINDOW ACs

























Self Diagnosis









Inverter Compressor Cool















INVERTER 1.5_{TR}

















High Energy Efficient Rotary Compressor

Turbo Cool

Energy



Sleep Saver







L SERIES FIXED SPEED 110



















Saver





High Energy Efficient Rotary Compressor

Comfort Sleep

L SERIES



G SERIES

FIXED SPEED 1.5TR











Self Diagnosis







Cool



Saver





High Energy Efficient Rotary Compressor









Humidity Control (Dry Mode)

Self Diagnosis

















Sleep

G SERIES











COMMERCIAL ACs







CASSETTE AC (M SERIES)









Inverter Compressor Technology







Ultra-Slim Turbo Desian Cool









*2.02 TR is Single Phase model and 3 TR & 4 TR are







· Brown or







何甸



Cool



Wide Angle Powerful Air Flow





Diagnosis

*Available in 3 TR and 4 TR. ^1 Year Warranty applicable on 3.0 & 4.0 TR.





MEGA SPLIT AC (A SERIES)

















Wide Angle Powerful Airthrow up to 55ft

Turbo Cool





2.5_{TR} 3_{TR} INVERTER





Please scan the QR code for Features and Technical Specifications





Scan QR Code -Blue Star Customer Care Mobile App Available on App Store & Google Play.



SMS "SERVICE " to 57575



Scan QR Code to reach out on WhatsApp.



To know more about Blue Star, visit www.bluestarindia.com, email us at coolingsolutions@bluestarindia.com or SMS 'COOL' to 57575



Blue Star products comply with RoHS regulations as per E–Waste (Management & Handling) Rules, 2016. For disposal of E–Waste, kindly visit our website www.bluestarindia.com or call our customer care at 1800 209 1177 (Toll Free) or 1860 266 6666.